

Cheshire Open Studios 2017

Artist's Questionnaire

Please take some time to complete this form and return it to us after completing your open studios. Your feedback is important to us. The evaluation of both the level of artist's participation in promoting this project and the benefit of the promotion are vital for future developments.

Please complete & post this form to COSA Project Coordinator, 8 Bakers Court, Winsford, CW7 2BQ or email it to info@cheshireopenstudios.org.uk.

Artist/Group Name:

Open Studio Dates:

Press and Media Coverage:

1. How many press releases did you send out?

2. How long before your weekend?

Please tick if you sent to: **Local Press / National Press / Periodicals / Radio / TV**

3. Which papers and periodicals covered the project?

(Please keep copies of all the press cuttings or if possible send us copies as examples to share with other artists)

4. If radio covered the project please state who and how?

(ie. Interview / mention on BBC Stoke for weekend2)

5. If TV covered the project please state who and how?

6. Did you organise an extra Cheshire Open Studios event? **Yes/No**

(Eg. Market stall, window dressing, pop up gallery etc)

Brief description of event:

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7. How many brochures did you distribute in your area?

If so, where?

Outcome of Open Studios & Exhibition

8. As a result of Cheshire Open Studios **how many** of the below did you receive?

Work commissions ___ Residencies ___ Workshops ___

Personal press pieces ___ Exhibitions ___ Teaching jobs ___

Orders ___ Gallery orders ___ New students ___

Other (please state):

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9. Did you incur any additional costs as a result of this project? £.....

What were these costs used for? :.....

10. How much did you sell over the weekend? Total £.....
(including workshops, sales of work & commissions etc)

11. How many people visited your studio on your weekend?

Sat ____ Sun ____ Other days

12. How many of those people bought? _____

13. How many of those were visitors with a disability? _____

14. Roughly what age range were those that visited? From ____ to ____

15. In your opinion was the event held at the right time, day, month? **Yes/No**

If not please state why

16. Do you feel that the fee for participation was good value for money? **Yes/No**

17. Would you be prepared to pay the same amount again to take part next year?
Yes/No Would you like to pay less? **Yes/No**

18. Have you found the brochure a useful promotional tool? **Yes/No**

If not, please state why?

19. Have you found that the website a useful promotional tool? **Yes/No**

If not, please state why?

20. Did you have enough brochures this year? **Yes/No**

21. Would you take part again next year or in the future? *(please select one option)*

Open Exhibition / Exhibition & Open Studios / Maybe / No

22. Please provide any suggestions on areas for improvement.

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23. Any other comments?

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